

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4057565
<b>Application Number:</b>	10829405
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5964
<b>Title of Invention:</b>	Method and apparatus for population segmentation
<b>First Named Inventor/Applicant Name:</b>	Kenneth L. Inman
<b>Customer Number:</b>	36412
<b>Filer:</b>	Peter John Cesarz
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	2174-102
<b>Receipt Date:</b>	03-OCT-2008
<b>Filing Date:</b>	21-APR-2004
<b>Time Stamp:</b>	15:56:19
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Electronic Funds Transfer
Payment was successfully received in RAM	\$180
RAM confirmation Number	1213
Deposit Account	
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_OCT_08.pdf	608445 <div>File61d3009c4373096c30f5c94b029117548bf</div>	no	5
Warnings:					
Information:					
2	NPL Documents	Classification_trees_ref.pdf	619231 <div>db2bf1e95f925d6b6bdf76f022914747bc66b77</div>	no	14
Warnings:					
Information:					
3	NPL Documents	Prolog_System_ref.pdf	51320 <div>2d8ff7ec127becd63b6b194d15d7afcc48afdad71</div>	no	1
Warnings:					
Information:					
4	NPL Documents	Psychology_of_Consumers_ref.pdf	1604014 <div>tr93079809ad91acac0f8b6165c081bd1e848bf</div>	no	33
Warnings:					
Information:					
5	NPL Documents	Reconstructing_ref.pdf	552925 <div>c5061e2932286ac2376c721e6ec0db2baaaf81a1</div>	no	10
Warnings:					
Information:					
6	NPL Documents	Understanding_Psychographics_ref.pdf	140659 <div>ee09be550af10b1e6d796dad9726c4b1af9e3c1</div>	no	4
Warnings:					
Information:					
7	Fee Worksheet (PTO-06)	fee-info.pdf	29890 <div>8f0f8c4e8d419d427421eef12377e832a01e2d7bd</div>	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			3606484		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.